

OUR GREATEST SALE OF GIFTS

All The CREDIT YOU WANT for Xmas!

\$5	Deposit Delivers Your Purchase of	\$100
\$10	Deposit Delivers Your Purchase of	\$200
\$20	Deposit Delivers Your Purchase of	\$400
\$30	Deposit Delivers Your Purchase of	\$600
\$40	Deposit Delivers Your Purchase of	\$800
\$50	Deposit Delivers Your Purchase of	\$1,000

Your small deposit secures the immediate delivery of your entire purchase. You need not make any other outlay of cash, and

You Can Take a Year and a Half to Pay the Balance

You need not disturb your savings

We Gladly open Accounts From \$5 to \$5,000

OUR LIBERAL CREDIT TERMS
On \$35 Purchase .50 a Week
On \$75 " \$1.00 " "
On \$100 " \$1.50 " "
On \$200 " \$3.00 " "
On \$300 " \$4.50 " "
Larger Amounts in Proportion.
You can pay monthly if you prefer.
No Interest Added.

NO CLUB FEES—NO EXTRA CHARGES

A Page of Gift Suggestions from America's Greatest Furniture House

HUNDREDS of thousands of dollars' worth of new home-furnishings purchased for the Opening of Our New Home To-morrow Morning have been divided among our three stores and will be featured in Our Greatest Sale of GIFTS. You will find a thousand and one gift suggestions in this Department Store of Homefurnishings—dainty feminine things for the lady of the house, masculine gifts for dad and fun-makers for the kiddies. We believe a good beginning will take us far and are opening our magnificent new store with a myriad of unparalleled bargains.

AS USUAL, LUDWIG BAUMANN'S CREDIT TERMS ARE THE MOST LIBERAL.
Use Your Credit To Make This Your Happiest Christmas!

Give Furniture—The Incomparable Gift



\$25 Tea Wagon, Mahogany Finish 15.74



\$26 Floor Lamps, Mahogany Finish Base Complete with fringed silk shade, cord and socket attachment. 18.74



\$5 Footstool, Mahogany Finish 2.98
Tapestry covered.



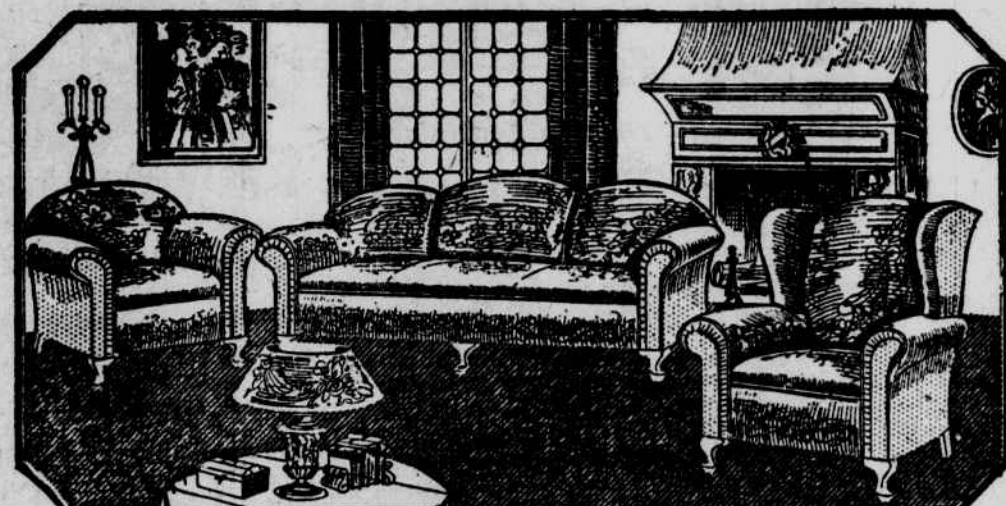
\$35 Spinet Desks, Mahogany Finish 24.98



\$40 Wing Rocker or Chair 28.95
Tapestry; spring seats.



\$50 Secret Desk and Bookcase; Mahogany Finish 36.24



\$225 Tapestry Living Room Suits (3 Pieces)
Consisting of Sofa, Arm Chair and Wing Chair. Luxuriously constructed and soft upholstered in Fine Tapestry. A wonderful bargain at this price, but only one of a hundred other remarkable values in Suits for the living room. Also hundreds of other gift suggestions for this room—lamps, tables, stands, etc. 129.98



Beautiful Cut Glass Water Sets 5.98 to 21.95
Seven pieces—six tumblers and pitcher.



Portable Lamps, Gas and electric, with art glass shades. 7.89



\$25 Smokers' Stand, Complete with Humidor, Mahogany Finish 14.34



DINNER SETS
50-pc. Set, open stock, porcelain... \$8.98
52-piece Set, Theodore Haviland China... \$32.50
95-piece Set, American porcelain... \$17.49

A Few of the Other Living Room Suits

\$160 Genuine Leather Suits, 3 pieces.....	NOW \$98.89
\$225 Velour Suits, Overstuffed, 3 Pieces.....	NOW 149.74
\$250 Tapestry Suits, Overstuffed, 3 pieces.....	NOW 179.98
\$450 Velour Suits, Overstuffed, 3 pieces.....	NOW 299.74
\$650 Tapestry Suits, Overstuffed, 3 pieces.....	NOW 398.24
\$800 Tapestry Suits, Overstuffed, 3 pieces.....	NOW 439.98
\$1,350 Taupe Mohair Suits, Overstuffed, 3 pieces.....	NOW 789.74
\$825 Taupe Velour Suits, Overstuffed, 3 pieces.....	NOW 424.98

\$372,500 of Bedroom Suits

\$150 Walnut Finish Suits, 3 pieces.....	NOW \$89.98
\$300 Walnut Finish Suits, 3 pieces.....	NOW 184.84
\$200 Walnut Finish Suits, 4 pieces.....	NOW 117.69
\$400 Walnut Finish Suits, 4 pieces (with Vanity).....	NOW 257.89
\$600 Walnut Combination, 4 pieces (with Vanity).....	NOW 349.37
\$825 Walnut Combination, 4 pieces.....	NOW 494.74
\$1,350 Venetian Gray Enamel Suits, 4 pieces.....	NOW 749.34
\$650 Walnut Combination Suits, 3 pieces.....	NOW 398.89
\$1,400 Ivory Decorated Suits, 4 pieces.....	NOW 796.00

497 Dining Room Suits

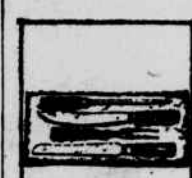
\$200 Mahogany Combination, 3 pieces.....	NOW \$129.89
\$225 Golden Oak Suits, 3 pieces.....	NOW 139.89
\$600 Italian Walnut Combination, 3 pieces.....	NOW 398.98
\$350 Golden Oak Suits, 10 pieces.....	NOW 189.49
\$600 Walnut Combination, 3 pieces.....	NOW 349.74
\$250 Mahogany Combination, 4 pieces.....	NOW 157.96
\$800 Italian Walnut Combination, 4 pieces.....	NOW 434.49
\$650 Walnut Combination, 4 pieces.....	NOW 374.49
\$1000 Mahogany Combination, 4 pieces.....	NOW 559.49
\$900 Walnut Combination, 4 pieces.....	NOW 498.87

Hundreds of Other Individual Gifts

\$28.00 Cedar Chests.....	\$18.98	\$45.00 Toilet Table, mahogany finish.....	\$29.98
\$6.50 Sofa Cushions.....	3.75	\$27.00 End Table and Magazine Rack, mahogany finish.....	16.89
\$15.00 Telephone Stand and Stool; mahogany finish.....	9.75	\$20.00 Table Lamp, complete with shade.....	12.49
\$60.00 Pianola Cabinet.....	39.75	\$15.00 Sewing Table, mahogany finish.....	9.95
\$20.00 Piano Bench.....	12.98	\$10.50 Rockers, mahogany finish.....	7.49
\$40.00 Library Table.....	23.98	\$50.00 Bookcase, mahogany finish.....	34.89
Englander Double Day Bed and Mattress.....	49.69	Brownie Cameras.....	\$2 to \$25
\$1.50 Tabourette, mahogany finish.....	.98	Kodaks.....	\$6 to \$25



3 - Piece French Ivory Toilet Sets 7.75
Come in handsome silk boxes.



Carving Sets 3.49
Handles of stag, silver trimmed.



\$30 Gate Leg Table, Mahogany Combination 19.75
Opens to full size dining-room table.



\$12.00 Eight Day Clocks 7.50
Cathedral gong chimes every half hour and on the hour.



\$37 Morris Chair 24.89
Golden Oak Upholstered in imitation Spanish leather.



\$25 Bridge Lamp and Silk Shade Complete 12.75
Mahogany Finish



\$30 8-Piece Silver Plated Manicure and Toilet Sets 19.48

Special Xmas Credit Offer!

A Small First Payment and
50c
A Week—Delivers
\$35
Of Gifts to Any Address

Bring The Kiddies To

T-O-Y-L-A-N-D!

Here Santa sits on his throne, surrounded by all the funny little folks and animals and things from way up in Makebelieve. The kiddies think our TOYLAND is the jolliest place—there are toys and books and games and dolls and autos and EVERYTHING!

No Extra Charges For Credit!



Train on Track, 14.50

This set includes train, track, semaphores, tunnels, etc. Other sets from 1.89 up.



Autos, 7.50
Have rubber tires. Bodies in bright color enamels.



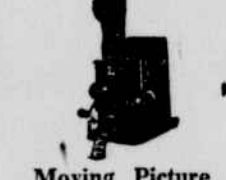
Many, Many Dolls 89c to 25.00
Included are dressed and undressed dolls, jointed crying or walking dolls, mamma dolls and novelties.



Velocipedes
Heavy rubber tires, adjustable handles and seat. All sizes.
No. 1—3.98 No. 2—4.79



"Spool," 59c
A regular \$1.00 game and a great fun-maker. Hundreds of other well-known games.



Moving Picture Machines, 1.89
Imported and domestic machines up to \$7.50



Flexible Flyer Sleds, 3.75
Many others, including the "Flectwing" steering Sled, 1.98

Hundreds of Useful Gifts



\$57.00 Porcelain Top Kitchen Cabinet 45.75
Equipped with cereal jars, flour bins, sugar canister and 9-piece cutlery set.



Sewing Machines 37.50
Regular \$50 Model, made for us by the New Home Company; has 5 drawers and is light running.

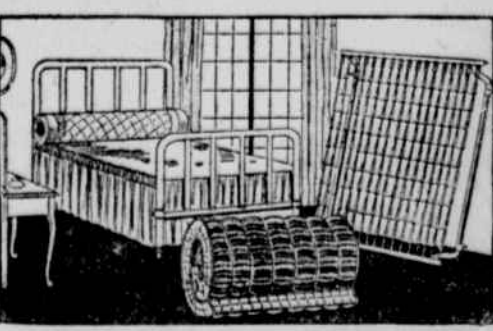


\$65.00 Cabinet Gas Ranges 42.50
Has 4 burners, separate broiler and oven.

3-Piece Bed Outfits!

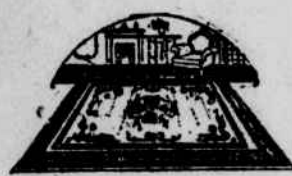
Make Very Practical Presents—
\$22.98

for Bed, Mattress and Spring.



Special Xmas Outfit Offer!

3 Room Outfits \$198 | 4 Room Outfits \$298



RUGS

Special for Xmas

\$55 9 x 12 Axminsters 39.74

\$37.50 9x12 Tapestry Brussels Rugs..... 24.79

\$5.00 27x54 Velvet Rugs..... 2.89

\$2.25 27 inch Tapestry Brussels Stair Carpet, per yd..... 1.49

\$2.00 Inlaid Linoleum, per yd. 1.29

75c Felt Base Floorcloth, per yd. .49

Special! Carpet Hassocks..... .95



DRAPERIES Linens, Curtains, etc.

Specially Priced!

Fine linens and draperies—what wonderful gifts to the woman who is proud of her home! Here are a few suggestions:
Lustrous Velour Portieres, Warm Wool Blankets, Cedar Chests, Sofa Cushions, Irish Point Lace Curtains, Decorative Linens, Bed Spreads.

Buy Your Victrola On Our Liberal Terms!

\$2

deposit delivers a

\$100

Genuine VICTROLA Pay the balance in small weekly or monthly payments. No extra charges for credit.

Victrola No. 80

\$100

In Mahogany, American Walnut or English Brown.



VICTROLA No. 210

\$100

In Mahogany, American Walnut or English Brown.



SONORA Queen Anne Period

\$250

In Mahogany, American Walnut or English Brown.

You May Add All the Records or Q. R. S. Music Rolls You Want to Your Account!

Ludwig Baumann & Co.
America's Greatest Furniture House

35 to 36 St., Block 8th Ave.

144-146 West 125 St.

49-51 Market St., Newark N. J.

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